

Ryan Fair

Frontend Developer

Enthusiastic and detail-oriented Frontend Developer with a genuine passion for coding and a strong work ethic. I find fulfillment in my career as a developer, where I've had the privilege of translating client visions into reality. My primary focus as a frontend developer revolves around applying a creative flair to craft memorable user experiences. Having accumulated over three years of valuable experience in a creative agency environment, I am now seeking a fresh challenge in the Netherlands. Eager to upskill further and embrace new experiences, I am excited about the opportunities that lie ahead in this next chapter of my professional journey.

✉ hello@ryanfair.dev

📍 Haarlem, Netherlands

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🐙 <https://github.com/RyanBlakeFair>

Work Experience

Frontend Developer Launch Agent

2023-02-02 - Present

Haarlem, Netherlands

<https://la.agency/>

Responsibilities

- Conduct A/B testing on landing pages and features to optimize for conversions, thereby increasing revenue.
- Implement new features for in-house apps following agile development methodologies.
- Perform comprehensive audits on client websites to optimize for SEO.

Frontend Developer Brave Digital

2021-08-13 - 2023-02-02

Auckland, New Zealand

<https://bravedigital.nz/>

Responsibilities

- Develop pixel-perfect websites and immersive experiences, infusing creative elements.
- Provide mentorship and guidance to junior developers, contributing to team growth.
- Directly collaborate with clients, ensuring alignment between project outcomes and client expectations.
- Architect headless web apps and e-commerce platforms for seamless functionality.
- Deliver accurate timelines and cost estimates, breaking down projects into sprints and consistently meeting deadlines.

Skills

NextJS

TailwindCSS

Git / GitHub

GraphQL / GROQ

ReactJS

Typescript

Headless E-Commerce

Framer Motion / GSAP

Shopify

Sanity IO / Prismic

Hydrogen

SEO

GatsbyJS

Stripe

Figma

Featured Projects

PredictWind

<https://www.predictwind.com/>

Goodnature

<https://goodnature.co.nz/>

Hey Brutus

<https://heybrutus.com/>

CMNZ

<https://www.chambermusic.co.nz/>

Thieve

<https://thieve.co/>

Death To Stock

<https://www.deathtothestockphoto.com/>

Frontend Developer

Citric Digital

2021-01-06 - 2021-08-13

Sydney, Australia

<https://citricdigital.com/>

Responsibilities

- Maintain and enhance existing clients' Shopify and WordPress websites, ensuring ongoing reliability and performance.

Interests

Design 🎨

UI / UX 👤

Personal Projects ❤️

Snowboarding 🏂

Coffee ☕

Boxing 🥊